

	DVD Title	Shipped	Received by Netflix	Days Rented	Cost Per DVD	Club Fee Percent	Amortized Percentage
1	Better Luck Tomorrow (2003)	10/7/03	10/20/03	13	\$ 2.34	11%	11%
2	May (2003)	10/1/03	10/16/03	15	\$ 2.70	13%	13%
3	The Grand Canyon (1991)	9/8/03	10/7/03	29	\$ 5.22	24%	24%
4	The Kid Stays in the Picture (2002)	9/15/03	10/2/03	17	\$ 3.06	14%	14%
5	Big Chill: 15th Anniversary Collector's Edition (1983)	9/8/03	10/1/03	23	\$ 4.14	19%	19%
6	Raising Arizona (1987)	9/5/03	9/22/03	17	\$ 3.06	14%	14%
7	Final (2001)	9/2/03	9/15/03	13	\$ 2.34	11%	11%
8	The Believer (2001)	8/21/03	9/5/03	15	\$ 2.70	13%	13%
9	Sex and Lucia (2002)	7/29/03	9/5/03	38	\$ 6.84	32%	16%
10	Capricorn One (1978)	8/22/03	9/5/03	14	\$ 2.52	12%	12%
11	Dark Days (2000)	8/26/03	9/2/03	7	\$ 1.26	6%	6%
12	Stardust Memories (1980)	8/19/03	8/26/03	7	\$ 1.26	6%	6%
13	Chariots of Fire (1981)	8/7/03	8/22/03	15	\$ 2.70	13%	13%
14	Occult History of the 3rd Reich #2: The SS Blood & Soil (199	8/7/03	8/21/03	14	\$ 2.52	12%	12%
15	The Black Stallion (1979)	8/6/03	8/19/03	13	\$ 2.34	11%	11%
16	Occult History of the 3rd Reich #1: Enigma of the Swastika (8/1/03	8/7/03	6	\$ 1.08	5%	5%
17	This Is Spinal Tap: Special Edition (1984)	7/17/03	8/7/03	21	\$ 3.78	18%	18%
18	Y Tu Mama Tambien (2001)	7/22/03	8/5/03	14	\$ 2.52	12%	12%
19	Waiting for Guffman (1996)	7/16/03	8/1/03	16	\$ 2.88	13%	13%
20	Audition (2000)	7/16/03	7/29/03	13	\$ 2.34	11%	11%
21	Secretary (2002)	7/8/03	7/22/03	14	\$ 2.52	12%	12%
22	Bully (2001)	7/8/03	7/17/03	9	\$ 1.62	8%	8%
23	The Boxer (1997)	4/9/03	7/16/03	98	\$ 17.64	82%	20%
24	Bloody Sunday (2002)	7/3/03	7/16/03	13	\$ 2.34	11%	11%
25	Armitage III: Poly-Matrix (1996)	6/23/03	7/8/03	15	\$ 2.70	13%	13%
26	The Emperor's Club (2002)	6/23/03	7/8/03	15	\$ 2.70	13%	13%
27	Blood, Guts, Bullets & Octane (1998)	6/12/03	7/3/03	21	\$ 3.78	18%	18%
28	Below (2002)	6/17/03	6/23/03	6	\$ 1.08	5%	5%
29	Equilibrium (2002)	6/17/03	6/23/03	6	\$ 1.08	5%	5%
30	L.I.E. (2001)	6/3/03	6/17/03	14	\$ 2.52	12%	12%
31	Cinema Paradiso: Director's Cut (1988)	4/9/03	6/17/03	69	\$ 12.42	58%	19%
32	Kandahar (2001)	5/21/03	6/12/03	22	\$ 3.96	18%	18%
33	Easy Rider (1969)	5/7/03	6/3/03	27	\$ 4.86	23%	23%
34	Permanent Midnight: Special Edition (1998)	2/6/02	5/21/03				
35	Blow (2001)	2/27/03	5/21/03	83	\$ 14.94	69%	23%
36	Austin Powers in Goldmember: Special Edition (2002)	4/29/03	5/7/03	8	\$ 1.44	7%	7%
37	Metropolis (2001)	3/19/03	4/29/03	41	\$ 7.38	34%	17%
38	Vampire Hunter D (1985)	4/3/03	4/9/03	6	\$ 1.08	5%	5%
39	Finding Forrester (2000)	3/21/03	4/9/03	19	\$ 3.42	16%	16%
40	Memento (2000)	3/10/03	4/3/03	24	\$ 4.32	20%	20%
41	Barry Lyndon (1975)	1/8/03	3/21/03	72	\$ 12.96	60%	20%
42	Hell House (2001)	3/11/03	3/19/03	8	\$ 1.44	7%	7%
43	Akira (1988)	2/28/03	3/11/03	11	\$ 1.98	9%	9%
44	Igby Goes Down (2002)	2/28/03	3/10/03	10	\$ 1.80	8%	8%
45	Following (1998)	2/12/03	2/28/03	16	\$ 2.88	13%	13%
46	Joe Gould's Secret (2000)	2/20/03	2/28/03	8	\$ 1.44	7%	7%
47	A Nightmare on Elm Street (1984)	2/6/03	2/27/03	21	\$ 3.78	18%	18%
48	The Dish (2000)	1/13/03	2/20/03	38	\$ 6.84	32%	16%
49	The Center of the World (2001)	1/24/03	2/12/03	19	\$ 3.42	16%	16%
50	Topsy-Turvy (1999)	1/28/03	2/6/03	9	\$ 1.62	8%	8%
51	Manhattan (1979)	1/28/03	2/6/03	9	\$ 1.62	8%	8%
52	Avalon (1990)	1/15/03	1/28/03	13	\$ 2.34	11%	11%
53	The Cook, the Thief, His Wife, and Her Lover (1989)	1/13/03	1/24/03	11	\$ 1.98	9%	9%
54	Somewhere In Time (1980)	1/8/03	1/15/03	7	\$ 1.26	6%	6%
55	Twin Peaks: The First Season: Disc 3 (1990)	1/8/03	1/13/03	5	\$ 0.90	4%	4%
56	The Sopranos: Disc 4 (1999)	1/8/03	1/13/03	5	\$ 0.90	4%	4%
57	The Graduate: Special Edition (1967)	12/2/02	1/7/03	36	\$ 6.48	30%	15%
58	Startup.com (2001)	12/20/02	1/6/03	17	\$ 3.06	14%	14%
59	Donnie Darko (2001)	12/4/02	1/3/03	30	\$ 5.40	25%	13%
60	State and Main (2000)	10/9/02	12/20/02	72	\$ 12.96	60%	20%
61	The St. Francisville Experiment (2000)	11/25/02	12/4/02	9	\$ 1.62	8%	8%
62	Sorority House Massacre (1986)	11/7/02	11/25/02	18	\$ 3.24	15%	15%
63	Friday the 13th (1980)	11/4/02	11/25/02	21	\$ 3.78	18%	18%
64	The Last House on the Left: Special Edition (1972)	10/30/02	11/7/02	8	\$ 1.44	7%	7%
65	The Exorcist: Restored Version (1973)	10/18/02	11/4/02	17	\$ 3.06	14%	14%
66	Lost Souls: Special Edition (2000)	10/18/02	10/30/02	12	\$ 2.16	10%	10%
67	Topsy-Turvy (1999)	9/27/02	10/23/02	26	\$ 4.68	22%	22%
68	Metropolis (1926)	7/11/02	10/18/02	99	\$ 17.82	83%	21%
69	Master of the Flying Guillotine (1975)	10/1/02	10/18/02	17	\$ 3.06	14%	14%
70	Marathon Man (1976)	9/5/02	10/9/02	34	\$ 6.12	28%	14%
71	Jeepers Creepers (2001)	9/18/02	10/1/02	13	\$ 2.34	11%	11%
72	The Princess and the Warrior (2000)	9/12/02	9/27/02	15	\$ 2.70	13%	13%
73	The Curse of the Jade Scorpion (2001)	9/12/02	9/18/02	6	\$ 1.08	5%	5%
74	End of Days (1999)	8/30/02	9/12/02	13	\$ 2.34	11%	11%
75	Kite (1998)	8/26/02	9/12/02	17	\$ 3.06	14%	14%

	DVD Title	Shipped	Received by Netflix	Days Rented	Cost Per DVD	Club Fee Percent	Amortized Percentage
76	Aeon Flux: MTV (1995)	8/6/02	9/7/02	32	\$ 5.76	27%	13%
77	He Got Game (1998)	8/22/02	9/5/02	14	\$ 2.52	12%	12%
78	Lake Placid (1999)	8/23/02	8/30/02	7	\$ 1.26	6%	6%
79	Tron: Bonus Disc (1982)	8/13/02	8/26/02	13	\$ 2.34	11%	11%
80	Resident Evil: Special Edition (2002)	8/15/02	8/22/02	7	\$ 1.26	6%	6%
81	Aeon Flux: MTV (1995)	8/13/02	8/22/02	9	\$ 1.62	8%	8%
82	The Last Starfighter: Collector's Edition (1984)	8/5/02	8/15/02	10	\$ 1.80	8%	8%
83	Tron (1982)	7/26/02	8/5/02	10	\$ 1.80	8%	8%
84	Wide Awake (1998)	7/17/02	8/5/02	19	\$ 3.42	16%	16%
85	Take the Money and Run (1969)	7/17/02	8/1/02	15	\$ 2.70	13%	13%
86	Dead Ringers (1988)	7/17/02	7/26/02	9	\$ 1.62	8%	8%
87	Session 9 (2001)	5/31/02	7/17/02	47	\$ 8.46	39%	20%
88	Into the Arms of Strangers: Stories of the Kindertransport (7/11/02	7/17/02	6	\$ 1.08	5%	5%
89	Waking Ned Devine (1998)	6/25/02	7/17/02	22	\$ 3.96	18%	18%
90	Series 7: The Contenders (2001)	6/25/02	7/11/02	16	\$ 2.88	13%	13%
91	Lifeforce (1985)	6/27/02	7/11/02	14	\$ 2.52	12%	12%
92	Invasion of the Body Snatchers (1978)	6/14/02	6/27/02	13	\$ 2.34	11%	11%
93	Breaking the Waves (1996)	3/7/02	6/25/02	110	\$ 19.80	92%	23%
94	Two Girls and a Guy (1998)	5/31/02	6/14/02	14	\$ 2.52	12%	12%
95	Body Snatchers (1993)	5/17/02	5/31/02	14	\$ 2.52	12%	12%
96	Everything You Always Wanted to Know About Sex But Were Af	5/20/02	5/31/02	11	\$ 1.98	9%	9%
97	Welcome to the Dollhouse (1996)	5/8/02	5/25/02	17	\$ 3.06	14%	14%
98	Crumb (1994)	4/6/02	5/20/02	44	\$ 7.92	37%	18%
99	Invasion of the Body Snatchers (1956)	5/8/02	5/17/02	9	\$ 1.62	8%	8%
100	Dangerous Beauty (1998)	4/10/02	5/8/02	28	\$ 5.04	23%	23%
101	Ed Gein (2000)	4/22/02	5/8/02	16	\$ 2.88	13%	13%
102	The Parallax View (1974)	3/11/02	4/29/02	49	\$ 8.82	41%	20%
103	One Day in September (1999)	4/11/02	4/22/02	11	\$ 1.98	9%	9%
104	Romance: Director's Cut (1999)	2/22/02	4/10/02	47	\$ 8.46	39%	20%
105	Seven Days in May (1964)	3/30/02	4/10/02	11	\$ 1.98	9%	9%
106	Alaska: IMAX (1997)	3/25/02	4/6/02	12	\$ 2.16	10%	10%
107	The Parallax View (1974)	3/21/02	3/30/02	9	\$ 1.62	8%	8%
108	Titus: Special Edition (1999)	3/11/02	3/25/02	14	\$ 2.52	12%	12%
109	The Parallax View (1974)	2/22/02	3/13/02	19	\$ 3.42	16%	16%
110	Permanent Midnight: Special Edition (1998)	2/20/02	3/11/02	19	\$ 3.42	16%	16%
111	Requiem for a Dream: Special Edition (2000)	1/21/02	3/7/02	45	\$ 8.10	38%	19%
112	Insomnia (1997)	2/11/02	2/25/02	14	\$ 2.52	12%	12%
113	Almost Famous (2000)	1/8/02	2/11/02	34	\$ 6.12	28%	14%
114	Rob Roy (1995)	1/17/02	2/5/02	19	\$ 3.42	16%	16%
115	Gray's Anatomy (1997)	1/9/02	1/21/02	12	\$ 2.16	10%	10%
116	Player: Platinum Edition (1992)	12/24/01	1/21/02	28	\$ 5.04	23%	23%
117	Anna and the King (1999)	12/3/01	1/17/02	45	\$ 8.10	38%	19%
118	Wonder Boys: Special Edition (2000)	12/28/01	1/8/02	11	\$ 1.98	9%	9%
119	The Minus Man (1999)	12/14/01	1/8/02	25	\$ 4.50	21%	21%
120	The Worst of the Many Taboos of Death (2000)	12/12/01	12/28/01	16	\$ 2.88	13%	13%
121	Swingers (1996)	9/28/01	12/24/01	87	\$ 15.66	73%	24%
122	The Legend of Baggar Vance (2000)	12/3/01	12/14/01	11	\$ 1.98	9%	9%
123	Legends of the Fall (1994)	11/20/01	12/12/01	22	\$ 3.96	18%	18%
124	The Big Sleep (1946)	9/5/01	12/3/01	89	\$ 16.02	74%	25%
125	Dancer in the Dark (2000)	11/14/01	12/3/01	19	\$ 3.42	16%	16%
126	Snow White: A Tale Of Terror (1997)	11/3/01	11/20/01	17	\$ 3.06	14%	14%
127	Amores Perros (2000)	10/20/01	11/14/01	25	\$ 4.50	21%	21%
128	Malcolm X (1992)	10/10/01	11/2/01	23	\$ 4.14	19%	19%
129	Frequency (2000)	9/19/01	10/20/01	31	\$ 5.58	26%	13%
130	The Ice Storm (1997)	9/11/01	10/9/01	28	\$ 5.04	23%	23%
131	Where the Heart Is (2000)	9/8/01	9/28/01	20	\$ 3.60	17%	17%
132	Midnight Express: 20th Anniversary Edition (1978)	7/21/01	9/21/01	62	\$ 11.16	52%	17%
133	Cradle Will Rock (1999)	8/1/01	9/11/01	41	\$ 7.38	34%	17%
134	Manhunter (Theatrical Version) (1986)	8/30/01	9/8/01	9	\$ 1.62	8%	8%
135	Re-Animator: Special Edition (1985)	8/7/01	9/5/01	29	\$ 5.22	24%	24%
136	The Ninth Gate (1999)	8/8/01	8/30/01	22	\$ 3.96	18%	18%
137	Holy Smoke (2000)	7/13/01	8/10/01	28	\$ 5.04	23%	23%
138	Thief: Special Edition (1981)	7/26/01	8/9/01	14	\$ 2.52	12%	12%
139	The Madness Trilogy: Reefer Madness, Cocaine Fiends, Sex Ma	7/14/01	8/1/01	18	\$ 3.24	15%	15%
140	American Movie (1999)	7/14/01	7/26/01	12	\$ 2.16	10%	10%
141	The Conversation (1974)	6/29/01	7/20/01	21	\$ 3.78	18%	18%
142	Waking the Dead (1999)	5/15/01	7/13/01	59	\$ 10.62	49%	25%
143	Princess Mononoke (1997)	7/2/01	7/13/01	11	\$ 1.98	9%	9%
144	Requiem for a Dream: Special Edition (2000)	6/23/01	7/11/01	18	\$ 3.24	15%	15%
145	Bananas (1971)	6/20/01	7/2/01	12	\$ 2.16	10%	10%
146	Urban Legend (1998)	6/19/01	6/28/01	9	\$ 1.62	8%	8%
147	Croupier (1998)	6/8/01	6/21/01	13	\$ 2.34	11%	11%
148	Any Given Sunday (1999)	6/8/01	6/18/01	10	\$ 1.80	8%	8%
149	Battle for the Planet of the Apes (1975)	6/8/01	6/16/01	8	\$ 1.44	7%	7%
150	Conquest of the Planet of the Apes (1973)	5/30/01	6/11/01	12	\$ 2.16	10%	10%

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151	The Doom Generation (1995)	5/1/01	6/8/01	38	\$ 6.84	32%	16%
152	Escape from the Planet of the Apes (1972)	5/29/01	6/7/01	9	\$ 1.62	8%	8%
153	Beneath the Planet of the Apes (1970)	5/18/01	5/29/01	11	\$ 1.98	9%	9%
154	Behind the Planet of the Apes (1998)	5/16/01	5/26/01	10	\$ 1.80	8%	8%
155	Tale of the Mummy (1999)	5/3/01	5/17/01	14	\$ 2.52	12%	12%
156	Angela's Ashes (1999)	4/27/01	5/16/01	19	\$ 3.42	16%	16%
157	Mean Streets (1973)	4/18/01	5/14/01	26	\$ 4.68	22%	22%
158	Eyes Wide Shut (1999)	4/23/01	5/3/01	10	\$ 1.80	8%	8%
159	Fear and Loathing in Las Vegas (1998)	3/29/01	4/30/01	32	\$ 5.76	27%	13%
160	Fando & Lis / Constellation Jodorowsky (1994)	4/12/01	4/26/01	14	\$ 2.52	12%	12%
161	The Winslow Boy (1999)	4/9/01	4/21/01	12	\$ 2.16	10%	10%
162	Manhattan Murder Mystery (1993)	4/4/01	4/16/01	12	\$ 2.16	10%	10%
163	Our Town: Special Edition (1940)	3/5/01	4/12/01	38	\$ 6.84	32%	16%
164	The Big Hit (1998)	3/26/01	4/6/01	11	\$ 1.98	9%	9%
165	Midnight Run (1988)	3/22/01	4/3/01	12	\$ 2.16	10%	10%
166	They Live (1988)	3/13/01	3/28/01	15	\$ 2.70	13%	13%
167	Omen III: The Final Conflict (1981)	3/8/01	3/23/01	15	\$ 2.70	13%	13%
168	Blue Velvet (1986)	2/28/01	3/22/01	22	\$ 3.96	18%	18%
169	American Psycho: Unrated Version (2000)	3/2/01	3/12/01	10	\$ 1.80	8%	8%
170	Labyrinth (1986)	2/15/01	3/8/01	21	\$ 3.78	18%	18%
171	Boiler Room: Special Edition (2000)	2/23/01	3/5/01	10	\$ 1.80	8%	8%
172	Resurrection (1999)	2/21/01	3/2/01	9	\$ 1.62	8%	8%
173	Hilary and Jackie (1998)	1/8/01	3/2/01	53	\$ 9.54	44%	22%
174	Mr. Death (1999)	2/15/01	2/27/01	12	\$ 2.16	10%	10%
175	The Dark Crystal (1982)	2/13/01	2/23/01	10	\$ 1.80	8%	8%
176	Damien: Omen II (1978)	2/7/01	2/21/01	14	\$ 2.52	12%	12%
177	Omen III: The Final Conflict (1981)	2/13/01	2/15/01	2	\$ 0.36	2%	2%
178	Small Time Crooks (2000)	2/2/01	2/15/01	13	\$ 2.34	11%	11%
179	Six Degrees of Separation (1993)	1/20/01	2/13/01	24	\$ 4.32	20%	20%
180	Sleeper (1973)	1/27/01	2/13/01	17	\$ 3.06	14%	14%
181	Beloved (1998)	1/18/01	2/12/01	25	\$ 4.50	21%	21%
182	Hands on a Hard Body (1997)	1/27/01	2/6/01	10	\$ 1.80	8%	8%
183	Dennis Miller: Live from Washington, D.C. (1994)	1/27/01	2/6/01	10	\$ 1.80	8%	8%
184	Joe the King (1999)	1/8/01	2/2/01	25	\$ 4.50	21%	21%
185	Starship Troopers (1997)	1/8/01	1/29/01	21	\$ 3.78	18%	18%
186	Hands on a Hard Body (1997)	1/18/01	1/26/01	8	\$ 1.44	7%	7%
187	Evil Dead 2: Dead by Dawn (1987)	1/3/01	1/20/01	17	\$ 3.06	14%	14%
188	SLC Punk (1999)	12/26/00	1/8/01	13	\$ 2.34	11%	11%
189	Bullets Over Broadway (1994)	12/22/00	1/8/01	17	\$ 3.06	14%	14%
190	The Evil Dead (1982)	12/22/00	1/8/01	17	\$ 3.06	14%	14%
191	The Omen (1976)	12/13/00	1/2/01	20	\$ 3.60	17%	17%
192	Thesis (1996)	11/25/00	12/26/00	31	\$ 5.58	26%	13%
193	Fantastic Planet (1971)	12/7/00	12/22/00	15	\$ 2.70	13%	13%
194	The Filth and the Fury: A Sex Pistols Film (2000)	12/6/00	12/22/00	16	\$ 2.88	13%	13%
195	Love and Death (1975)	11/18/00	12/16/00	28	\$ 5.04	23%	23%
196	Edward Scissorhands (1990)	11/18/00	12/13/00	25	\$ 4.50	21%	21%
197	The Last Broadcast (1998)	11/13/00	12/6/00	23	\$ 4.14	19%	19%
198	Cannibal Ferox (1981)	11/14/00	11/24/00	10	\$ 1.80	8%	8%
199	Time Bandits (1981)	10/26/00	11/18/00	23	\$ 4.14	19%	19%
200	Ghost Story (1981)	11/2/00	11/18/00	16	\$ 2.88	13%	13%
201	Shallow Grave (MGM) (1994)	10/20/00	11/13/00	24	\$ 4.32	20%	20%
202	The Last Broadcast (1998)	10/31/00	11/13/00	13	\$ 2.34	11%	11%
203	Dirty Harry (1972)	10/18/00	11/2/00	15	\$ 2.70	13%	13%
204	Shadow (1994)	10/14/00	10/27/00	13	\$ 2.34	11%	11%
205	Secret of Roan Inish: Special Edition (1993)	10/12/00	10/25/00	13	\$ 2.34	11%	11%
206	Spaceballs (1987)	10/6/00	10/19/00	13	\$ 2.34	11%	11%
207	Exotica (1994)	9/30/00	10/18/00	18	\$ 3.24	15%	15%
208	Snow Falling on Cedars (1999)	9/21/00	10/14/00	23	\$ 4.14	19%	19%
209	Mosquito Coast (1986)	9/27/00	10/12/00	15	\$ 2.70	13%	13%
210	Happiness (1998)	9/29/00	10/6/00	7	\$ 1.26	6%	6%
211	The Candidate (1972)	9/19/00	9/30/00	11	\$ 1.98	9%	9%
212	Mallrats: Collector's Edition (1995)	9/16/00	9/29/00	13	\$ 2.34	11%	11%
213	The Insider (1999)	9/8/00	9/27/00	19	\$ 3.42	16%	16%
214	Lolita (1997)	9/11/00	9/21/00	10	\$ 1.80	8%	8%
215	Freeway: Special Edition (1996)	9/5/00	9/20/00	15	\$ 2.70	13%	13%
216	Run Lola Run (1998)	8/18/00	9/18/00	31	\$ 5.58	26%	13%
217	Felicia's Journey (1999)	9/2/00	9/15/00	13	\$ 2.34	11%	11%
218	The Loss of Sexual Innocence (1999)	8/30/00	9/8/00	9	\$ 1.62	8%	8%
219	Interiors (1978)	8/25/00	9/5/00	11	\$ 1.98	9%	9%
220	Leaving Las Vegas (1995)	8/14/00	9/1/00	18	\$ 3.24	15%	15%
221	Tin Cup (1996)	8/22/00	8/30/00	8	\$ 1.44	7%	7%
222	Gods and Monsters: Collector's Edition (1998)	8/16/00	8/25/00	9	\$ 1.62	8%	8%
223	Sweet and Lowdown (1999)	8/8/00	8/21/00	13	\$ 2.34	11%	11%
224	Bloodsucking Freaks: Special Edition (1978)	7/24/00	8/17/00	24	\$ 4.32	20%	20%
225	Last Days (1998)	8/4/00	8/16/00	12	\$ 2.16	10%	10%

	DVD Title	Shipped	Received by Netflix	Days Rented	Cost Per DVD	Club Fee Percent	Ammortized Percentage
226	I Spit On Your Grave (1978)	7/27/00	8/11/00	15	\$ 2.70	13%	13%
227	Strangeland (1998)	7/12/00	8/7/00	26	\$ 4.68	22%	22%
228	Buffalo 66 (1998)	7/11/00	8/3/00	23	\$ 4.14	19%	19%
229	Chasing Amy (1997)	6/20/00	7/26/00	36	\$ 6.48	30%	15%
230	The Bone Collector (1999)	7/8/00	7/24/00	16	\$ 2.88	13%	13%
231	Sex, Lies, and Videotape (1989)	6/20/00	7/11/00	21	\$ 3.78	18%	18%
232	Dumb and Dumber (1994)	6/20/00	7/10/00	20	\$ 3.60	17%	17%
233	Mission Impossible (1996)	6/20/00	7/8/00	18	\$ 3.24	15%	15%
			Averages:	16.93	\$ 3.68	17%	13%
			Maximums:	53.00	\$ 19.80	91.67%	24.72%
			Minimums:	2.00	\$ 0.36	1.67%	1.67%
	Theoretical maximum DVD rental at Netflix:						
	<i>Price includes 4 DVDs in transit at a time.</i>				Standard club rental (\$/mth):		\$ 21.60
	<i>Assuming 30 days/month and a minimum of</i>				DVDs per rental:		4
	<i>5 days turn around time for shipment of DVDs,</i>				Postal delay (days):		5
	<i>yields 30/5 * 4 = 24 DVDs maximum per month.</i>				Max DVD rentals (DVDs/mth):		24
	<i>That gives us a baseline of 90 cents per DVD.</i>				Per DVD rental price (\$):		\$ 0.90 (for 5 day rental)